

New MK private members club sets the standard for luxury travel

From London to MK: Travel the world the Alpha way

Private members clubs are increasingly impressing their clientele with bespoke, luxury 'money can't buy' travel experiences.

The Alpha Club, which is soon to be launching its first venue outside of London in the CBXII building in central MK this summer, recently whisked an elite group of its London club members away on an exclusive VIP safari, taking in Botswana, South Africa and Zambia on what was a truly bespoke trip.

One Alpha Club member suitably impressed was Travel de Courcey business owner Adrian de Courcey.

The demands of running a £16million business mean there's often little time left to think about planning the finer things in life.

For Adrian and his wife (*pictured inset*), guests on the recent safari trip, this is where membership of a club like Alpha has proved a sound choice.

Adrian describes the uncompromising attention to detail of every aspect of the trip as being what set the Alpha Club holiday apart from other luxury travel he has experienced before.

"For me, it was genuinely the trip of a lifetime," he said.

"The food was out of this world. The whole thing really was incredibly well done."



This commitment to excellence is what The Alpha Club aims to bring to every part of its offering.

As well as the incredible travel opportunities – the next trip planned is to Vegas, for those drawn to the bright lights – the club is fast building a reputation for its incredible gourmet food and experiences here in the UK too.

For the ambitious professionals the new club hopes to attract, membership will provide stellar opportunities not just for networking with other like-minded people, but also a first class venue for both business and leisure.

For those like Adrian de Courcey, The Alpha Club has already proved how valuable the opportunity is to be part of a group so committed to truly luxury concierge services outside of London

for the first time. Of the recent safari trip, he added: "For my wife and I, it wasn't just that the big things were taken care of, but even the small things! Every tiny thing was thought about, and taken care of for you."

While many people dream of taking a 'once in a lifetime' trip, the reality of planning every last detail is so often out of reach for today's busy professionals.

With the ambition of transforming the way business is done in MK, The Alpha Club will serve incredible food too as Michelin starred executive chef Adam Simmonds has been appointed. The first class food Adrian experienced on his luxury trip promises to be central to the club itself.

Fine food, luxury travel, exquisite events – the Alpha Club has it all covered.

Call 01908 354690 or visit alpha-club.co.uk to find out more about the benefits of Alpha Club membership

ALPHA
Club